

Bike Route Signage

Meeting with Gina Coffman (SDOT), Evan Brown (SBAB), Ann Boyd (SBAB)

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- Target audience for bike route signage: Seattle residents who are familiar with the city but new to biking and need encouragement and help to get where they want to go. Tourists are not targeted.
- The guidelines are based on destination sizes (areas down to landmarks). Smaller areas such as "15th Avenue Business District" are used instead of larger neighborhoods ("Capitol Hill").
- Similar signage and guidelines are in use in Chicago & Baltimore.
- Routes that require facilities to be considered safe bike routes will not be signed until the facilities are in place. Destination signs will be added to existing destination signs when those route facilities are constructed. (For example, the route to Lake Washington will say "19th Avenue" for now and then "Lake Washington" will be added when it is safe to do so.)
- The issue of signs on one way streets was brought up. The problem is that a cyclist could be on either side so the signs need to be on both sides. The interurban signs on both 4th Ave and Blanchard are an example of a location where signage needs to be improved on one-way roads.